



Board of Director Meeting Minutes
October 22, 2020

- I. **Meeting** was called to order at 6:35 PM by Rebecca Winslow, Board President via Zoom.
- II. **In attendance:** Pat Sullivan, Rich Bruns, Gavin McCarthy, Pia Lisle, Andrea Lauricella, Ken Tronco, Cissie Busch, Sheeley Hoolihan, Lizzie Rockmore, Beth Sundberg, Tyler Lindvall. Not Present: Kent Dertinger, Sarah Conley.
- III. **Approval of October 2020 Board Minutes** – Rebecca, Board President asks the Board to vote on the October 2020 Board Minutes for publication. Shelly Hoolihan seconded.
 - a. Unanimous decision to approve.
- IV. A review of **Financials** and **2021 operating expense pro forma** was given by Rich Bruns, Treasurer.
 - a. Year over year expenses are pretty static across the board.
 - b. With minimum wage going up for 2021, Club is expecting the Staff Wages expense to increase. Board discusses items that can be trimmed down to save costs. Possibly allowing for Lifeguards to run the check-in desk during their time away from the pool. This will potentially alleviate the need to have the desk staffed full time.
 - c. The Club's annual operating costs are at \$339,786. With staffing such a large expense, an increase in membership dues is imminent.
 - d. Board discusses Pros and Cons of increasing membership from 337 members to 350 members for increasing annual revenue.
 - e. Rich reports that the average annual turnover for the last 8 years is about 24 families per year; high was 34, low was 9.
 - f. Club is in line with other clubs in the area with regard to increasing dues.
 - g. Board will review and vote on an increase in dues during the November 2020 Board Meeting.
- V. **General Business**
 - a. **Pool Operations** - Andrea Lauricella, Operations and Rebecca Winslow, President
 - i. Kent moved forward with estimates from Colorado Pool Design. For \$8,550.00 they will troubleshoot the entire pool system and diagnose any issues.
 - ii. Andrea and Kent are working to winterize the club.
 - iii. Andrea has obtained bids and will continue to gather more bids with regard to the toilet repairs. Focus on restroom repairs will resume after winterizing of the pool is complete.



b. **Tech Update** – Cissie Busch, Technology

- i. Coordinating schedules with Mike to gather quotes on the 2 additional cameras
- ii. Shelley to send Cissie all new board member headshots and bios to update the Eastmoor website.

c. **Communications Update** – Rebecca Winslow, President

- i. Shelley has been looking into new vendors to potentially replace the Omnify platform that would offer more features and benefits to the club. Working with past Swim & Dive Chair Susan Anderson.

a. **Tennis Update** - Ken Tronco, Tennis Pro

- i. Windscreens on courts 3-6 have been rolled up.
- ii. Plan to take awnings down prior to snow.
- iii. Season went great and will wind down with a couple more kid and adult sessions.

VI. **Member Vote > Amending “Payment of Dues” Deadline Annual Dues** – Rebecca Winslow, President

- a. Board reviews DRAFT e-mail communication from Rebecca that will go out to all Eastmoor Swim members. This e-mail will affect when annual invoices are sent out and due dates for annual dues.
- b. Proposal is to send out invoices for annual dues on January 15 of each year, which shall be payable in full by February 15 of each year.
- c. With dues paid earlier in the year, Eastmoor will be more aligned with clubs in the area.
- d. This change will allow new members the opportunity to sign up for tennis and swim/dive teams during their first year of membership.
- e. Sending out invoices earlier and creating a 30-day window to pay dues will help to create a stop gap with regard to chasing down membership dues in late March and early April.
- f. Per the Eastmoor Bylaws, this change will require a full member vote.

VII. **Next Meeting**

- a. Next regular EMST Board Meeting: November 19, 2020, at 6:30 PM at via Zoom (or EM, weather permitting).

VIII. **Adjournment** – The meeting adjourned at 8:10 PM.